



Visit Electronic Arts at the gamescom 2010!

**HALL 6
A074**



- 1 EA Main Stage
With trailer show, interviews, producer presentations and competitions
- 2 FIFA 11 / FIFA MANAGER 11
- 3 Need For Speed Hot Pursuit, Need For Speed Shift (mobile)
- 4 The Sims 3 (consoles and PC), The Sims 3 (mobile), The Sims 3 World Adventures (mobile)
- 5 Gun Club
- 6 DarkSpore
- 7 Medal of Honor
- 8 Dragon Age 2
- 9 Crysis 2
- 10 Rock Band 3
- 11 Star Wars: The Old Republic
- 12 Info Area
- 13 EA SPORTS Bar

EA AT GAMESCOM 2010

MAIN STAGE: SCHEDULE OF EVENTS

The EA trailer is shown throughout the day between the events listed below. Events and timings are subject to change. Please follow our official Twitter channel at www.twitter.com/EA_Germany for updates.

THURSDAY, 19-AUG-2010

from	till	Event
10:00		Start Trailer Show
10:25	10:40	The Sims Medieval - Show
11:10	11:25	Harry Potter - Show
11:25	11:40	Star Wars: The Old Republic - Show
12:10	12:25	Need For Speed Racer vs. Cops - Competition
12:25	12:40	FIFA 11 - Competition
13:30	13:45	Star Wars: The Old Republic - Show
13:45	14:00	Medal of Honor - Show
14:10	14:25	The Sims 3 Console - Show
15:10	15:25	Harry Potter - Show
15:25	15:40	FIFA MANAGER 11 - Show
16:10	16:25	Dead Space 2 - Show
17:10	17:25	Star Wars: The Old Republic - Show
18:30	18:45	Need For Speed Racer vs. Cops - Competition
	20:00	End Trailer Show

FRIDAY, 20-AUG-2010

from	till	Event
10:00		Start Trailer Show
10:25	10:40	The Sims Medieval - Show
11:10	11:25	Harry Potter - Show
11:25	11:40	Star Wars: The Old Republic - Show
12:10	12:25	Need For Speed Racer vs. Cops - Competition
12:25	12:40	FIFA 11 - Competition
13:30	13:45	Star Wars: The Old Republic - Show
13:45	14:00	Medal of Honor - Show
14:10	14:25	The Sims 3 Console - Show
15:10	15:25	Harry Potter - Show
15:25	15:40	FIFA MANAGER 11 - Show
16:10	16:25	Dead Space 2 - Show
17:10	17:25	Star Wars: The Old Republic - Show
18:30	18:45	Need For Speed Racer vs. Cops - Competition
	20:00	End Trailer Show

SATURDAY, 21-AUG-2010

from	till	Event
09:00		Start Trailer Show
09:40	10:00	EA TV
11:25	11:40	Star Wars: The Old Republic - Show
12:10	12:25	Need For Speed Racer vs. Cops - Competition
12:25	12:40	FIFA 11 Competition
12:40	12:45	Rock Band 3 Competition
13:30	13:45	Star Wars: The Old Republic - Show
14:25	14:40	DarkSpore Competition
15:10	15:25	Harry Potter - Show
16:10	16:25	Dead Space 2 - Show
17:10	17:25	Star Wars: The Old Republic - Show
18:10	18:25	Dragon Age 2 - Show
18:30	18:45	Need For Speed Racer vs. Cops - Competition
19:20	19:35	DarkSpore Competition
	20:00	End Trailer Show

SUNDAY, 22-AUG-2010

from	till	Event
09:00		Start Trailer Show
09:40	10:00	EA TV
11:25	11:40	Star Wars: The Old Republic - Show
12:10	12:25	Need For Speed Racer vs. Cops - Competition
12:25	12:40	FIFA 11 - Competition
12:40	12:45	Rock Band 3 Competition
13:30	13:45	Star Wars: The Old Republic - Show
13:45	14:00	Medal of Honor - Show
14:10	14:25	The Sims 3 Console - Show
15:10	15:25	Harry Potter - Show
15:25	15:40	FIFA MANAGER 11 - Show
16:10	16:25	Dead Space 2 - Show
17:10	17:25	Star Wars: The Old Republic - Show
17:25	17:40	Rock Band 3 - Show
	18:00	End Trailer Show